TRIVIA BEE & Silent Auction
Friday, May 4th 6 pm to 9 pm at Settlemyer Hall, Bellingham Technical College

Sponsorship Opportunities

**Presenting Sponsor, $5000** (Exclusive to one sponsor)
- Exclusivity and naming rights.
- Business logo/name listed as a “presenting sponsor” on all outreach materials.
- Business logo/name will be broadcast on the screen at the beginning of the event as “The Whatcom Literacy Council and (your company) present” to 400+ guests.
- Verbal recognition through public announcements during the event.
- Business logo/name on five quarter page ads in The Bellingham Herald ($2,500 value.)
- Publicity on Cascade Radio’s website and radio stations.
- Business logo/name recognized and placed on the Whatcom Literacy Council website, Facebook, and Twitter.
- A thank you in our electronic newsletter sent to 1200+ readers.
- Numerous press releases to 45 media outlets, including your name as sponsor.
- 100 posters distributed countywide; 300 programs distributed at the event.
- One team entry at the event at no cost to represent your company ($750 value.)
- 20 tickets to the event for your friends and coworkers ($300 value.)

**Major Sponsor, $2,500**
- Verbal recognition through public announcements during the event.
- Business logo/name on five quarter page ads in The Bellingham Herald ($2,500 value.)
- Publicity on Cascade Radio’s website and radio stations.
- Business logo/name recognized and placed on the Whatcom Literacy Council website, Facebook, and Twitter.
- A thank you in our electronic newsletter sent to 1200+ readers.
- Numerous press releases to 45 media outlets, including your name as sponsor.
- 100 posters distributed countywide; 300 programs distributed at the event.
- One team entry at the event at no cost to represent your company ($750 value.)
- 10 tickets to the event for your friends and coworkers ($150 value.)

**Activity Sponsors, $1,000**
(Wine sponsor, Beer sponsor, Refreshments sponsor, Silent Auction sponsor)
- Business logo/name recognized and placed on the Whatcom Literacy Council website, Facebook, and Twitter.
- A thank you in our electronic newsletter sent to 1200+ readers.
- Numerous press releases to 45 media outlets.
- 100 posters distributed countywide; 300 programs distributed at the event.
- One team entry at the event at no cost to represent your company ($750 value.)
- 6 tickets to the event for your friends and coworkers ($90 value.)

**Looking for something different?** We can create a CUSTOMIZED sponsorship package specifically for your company! Call us at 752-8678 or email events@whatcomliteracy.org to set up a meeting to discuss your ideas.

SPONSORSHIP REMITTANCE FORM ON REVERSE SIDE
TRIVIA BEE & SILENT AUCTION SPONSORSHIP FORM
Friday, May 4th 2018 at BTC’s Settlemyer Hall

Company  _____________________________________________________________________________
Contact person    ______________________________________________________________________
Mailing address  ________________________________________________________________________
Phone  _______________________  Email ___________________________________________________

Please check the boxes that apply and return this form:

☐ Presenting Sponsor, $5000
☐ Major Sponsor, $2,500
☐ Activity Sponsor, $1000
☐ Corporate Team Entry- $750
   NOTE: Team Space is limited; register now to guarantee your spot in the Bee!

☐ Please call me about creating a customized sponsorship package!

☐ I cannot be a sponsor this year, but I would like to make a donation of $___________

☐ No, I cannot participate this year, but I would like to make a donation to the silent auction.

☐ My check made payable to the Whatcom Literacy Council is enclosed.

☐ Please invoice me.

☐ Please charge my credit card  (No Amex or Discover, please):
   Credit Card #_________________________________________
   Exp. Date: _____________  3 Digit Code: ____________
   Address associated with the card: ____________________________

Please complete this form and mail or scan and email to:
The Whatcom Literacy Council
PO Box 1292
Bellingham, WA  98227
events@whatcomliteracy.org
360.752.8678

Thank you for your support!