

The Literacy Breakfast with Nancy Pearl
Thursday, November 7th, 2019 at Settlemyer Hall
Bellingham Technical College 7am- 9am



Annual Literacy Breakfast Sponsorship Opportunities



Nobel Sponsor, \$5,000

- Your company will listed as one of the “**presenting sponsors**” of the event on all outreach materials including the event program.
- Your company will be broadcast on the screen at the beginning of the event as “**The Whatcom Literacy Council and (your company) present**” to 320 guests.
- Your company’s logo on four quarter page ads in **The Bellingham Herald**.
- Publicity on **Cascade Radio’s** website and radio stations.
- Facebook, Twitter, and website publicity as a sponsor.
- A thank you in our electronic newsletter celebrating your sponsorship, sent to over 1000 readers.
- A table of eight for you and your guests next to the stage.



Pulitzer Sponsor, \$2,500

- Your company’s logo on all outreach materials, including the event program.
- Your company’s logo on six quarter page ads in **The Bellingham Herald**.
- Publicity on **Cascade Radio’s** website and radio stations.
- Facebook, Twitter, and website publicity as a sponsor.
- A thank you in our electronic newsletter celebrating your sponsorship, sent to over 1000 readers.
- A table of eight for you and your guests.



Newbery Sponsor, \$1,000

- Your company’s logo on all outreach materials, including the event program.
- Facebook, Twitter, and website publicity as a sponsor.
- A thank you in our electronic newsletter celebrating your sponsorship, sent to over 1000 readers.
- A table of eight for you and your guests.



Literacy Patron, \$250

- Your name or company name will be listed in the event program.



The witty and wonderful **Nancy Pearl**, author, librarian, and NPR commentator will be back again this year to share her thoughts on some of the best reads available. **Village Books** will be on hand selling her recommended books. Opening remarks will be by **Clyde Ford**, speaker and author of many books including “*Think Black*,” a memoir of his father, the first African American software engineer.

*Each year, the **Whatcom Literacy Council** helps hundreds of adults in Whatcom County improve their literacy skills so they can be more stable, employable, and equipped to help themselves. Proceeds from the **Literacy Breakfast** directly support our free adult literacy programs.*



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Company _____

Contact person _____

Mailing address _____

Phone _____ Email _____

Please check the boxes that apply and return this form:

- Nobel Sponsor, \$5000***
- Pulitzer Sponsor, \$2500***
- Newbery Sponsor, \$1000***
- Literacy Patron, \$250***
- I cannot be a sponsor this year, but I would like to make a donation of \$_____**

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 My check made payable to the Whatcom Literacy Council is enclosed.

Please invoice me.

Please charge my credit card (No Amex or Discover, please):

Credit Card # _____

Exp. Date: _____ 3 Digit Code: _____

Address associated with the card: _____

Please email my receipt to: _____

*Please complete this form and mail or
scan and email to:*

The Whatcom Literacy Council
PO Box 1292
Bellingham, WA 98227
www.whatcomliteracy.org

Thank you for your support!